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| Arnab Haldar  Senior Content Analyst | |
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| CONTACT Phone icon +91-7972829726   * [arnab2412@gmail.com](mailto:arnab2412@gmail.com)   Address: Avishikta-1, Flat No. 2B- 202. 369/1, Purbachal Kalitala Road. India, Kolkata Pin:700078  Date of Birth: 24/12/1992 | | | PROFILE Experienced Content Analyst with 5+ years of experience in content analysis and program/product management.  Eager to contribute to team success through hard work and excellent organizational skills.  Desire to grow in people management role and work on programs. | | |
| SKILLS  * Data Analysis * Project Management * People Management * Content Management * Catalog Management * Team Management | | | EXPERIENCESenior Content Analyst March’21-December’21  Work on development of various new products after analyzing customer preferences and cost efficiencies. Work with various process improvement related projects and upgrade various Content Management tools. On a day-to-day basis, I work on salesforce tool on various projects related to content management, troubleshooting, procurement related issues. Work on various marketing strategies and help to ensure proper launching of promotions on dell website  Work closely with Content Management team to help manage content on Dell website. Catalog/Content/Supply-Chain Associate June’2016-March’2021  Worked on multiple programs to improve the inventory health, reduction in defects in inbound inventory and seller experience. Worked on end-to-end supervision to ensure the planned inbounding takes place. Worked to schedule inbounding in fulfillment centers across India. Showcase product management skills to ensure improved products can be available on website. Managed program that helped new sellers who were newly registered on Amazon have insight how they can start their business with Amazon by designing self- simulating learning tool. Worked on Data extraction and analysis to manage defect reduction program. Managed a small team of 100-150 people and supported them on the process as a SME. Worked closely with external stakeholders and worked on various product development. | | |
| EDUCATIONExecutive MBA 2021-2023  Pursuing Executive MBA from Amity University in International Business. B.Tech 2013-2016  Pursued B.tech in Electronics And Telecommunication from Kiit University. | | |